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TARIFF FOR SLOT & ADVERTISEMENT

(w.e.f. 01st AUGUST 2019 onwards)

:: Individual Slot Rate ::

SLOT TIMMINGS	Duration	Rate	Duration	Rate	Duration	Rate
05:00 AM to 08:00 AM	15 Min	1,500.00	25 Min	2,500.00	45 Min	3,500.00
08:00 AM to 10:00 AM	15 Min	1,750.00	25 Min	2,750.00	45 Min	4,000.00
10:00 AM to 12:00 PM	15 Min	2,000.00	25 Min	3,250.00	45 Min	5,500.00
12:00 PM to 02:00 PM	15 Min	2,250.00	25 Min	3,750.00	45 Min	6,000.00
02:00 PM to 05:00 PM	15 Min	2,250.00	25 Min	3,750.00	45 Min	6,000.00
05:00 PM to 07:00 PM	15 Min	2,250.00	25 Min	3,750.00	45 Min	6,500.00
07:00 PM to 11:00 PM	15 Min	2,500.00	25 Min	4,000.00	45 Min	7,000.00
11:00 PM to 12:00 AM	15 Min	2,250.00	25 Min	3,500.00	45 Min	6,000.00
12:00 AM to 01:00 AM	15 Min	2,000.00	25 Min	3,250.00	45 Min	5,500.00
01:00 AM to 05:00 AM	15 Min	1,750.00	25 Min	2,500.00	45 Min	3,500.00

Rates are mentioned for Monday to Friday only. Saturday, Sunday and holidays rate will be increased by 25% extra of mentioned rates. All rates are negotiable in case of bulk and package booking.

:: Advertisement Package Rate ::

Duration	Frequency	Total Sec	Normal Rate	Rate per spot	Package Rate
10 Sec	10 times	3000 Sec	Rs.20,000/=	Rs. 67.00 / 10 sec	Rs.15,000/=
20 Sec	10 times	6000 Sec	Rs.30,000/=	Rs. 50.00 / 10 sec	Rs.25,000/=
30 Sec	10 times	9000 Sec	Rs.35,000/=	Rs. 35.00 / 10 sec	Rs.30,000/=
10 Sec	20 times	6000 Sec	Rs.32,000/=	Rs. 53.00 / 10 sec	Rs.27,000/=
20 Sec	20 times	12000 Sec	Rs.40,000/=	Rs. 33.00 / 10 sec	Rs.35,000/=
30 Sec	20 times	18000 Sec	Rs.50,000/=	Rs. 28.00 / 10 sec	Rs.45,000/=

Rates are negotiable in case of bulk package booking.

Normal Advertisement Spot Rate @ Rs.125/- per 10-sec spot.

:: Scroll / Strip Card / Film Promotion Advertisement Rate ::

Rates are negotiable at the time booking.

**** Goods & Service Tax (18%) in all criteria will be charged extra.**

:: COVERAGE ::

ALL OVER THE WORLD through OUR ANDROID APP (<https://play.google.com/store/apps/details?id=com.gloriatech.GlobeTV>) and through OUR iOS APP <https://itunes.apple.com/in/app/globe-tv-live/id1251879525?mt=8> OUR WEBSITE www.globetv.in & Tied up all the MSOs' of West Bengal.